

MUNICIPAL DIGITAL BULLETIN BOARD SIGN

ADVERTISING PACKAGES

Weekly Ad	\$ 7.00
Monthly Ad	\$ 28.00
6 Month Ad	\$168.00
Yearly Ad	\$327.00

All ad packages are for 1 to 3 frames.

In addition to the cost of the ad there is a \$20.00 set-up fee for each ad placed.
If the same ad is renewed the setup fee is waived.

AD REQUEST FORM

Business Name: _____ **Phone Number:** _____

Address: _____ **Contact Person:** _____

Ad Start Date: _____ **Ad End Date:** _____

Package: _____ **Amount Due:** _____

Date Paid: _____ **Cash/Check/Credit Card:** _____

Please submit the exact copy, logo, color scheme etc. for your ad. If certain colors are needed, they will need to be converted to an HSB format. If you only know the RGB number, use an online converter:

<https://www.rapidtables.com/convert/color/rgb-to-hsv.html>.

Files being provided should be sent in .png or .bmp format. The size of the file should be 32H x 144W pixels. If your file cannot be sized down to 32H x 144W it can be no more than 65H x 288W pixels. See the attached "General Rules for Graphics Editing – RGB" for more information.

Message:

Frame 1: _____

Frame 2: _____

Frame 3: _____

Graphic: Yes _____ No _____ **Specific Colors Requested:** _____

FOR MUNICIPAL USE ONLY:

Approved by: _____

Date: _____

Date added to sign: _____

By: _____